

**ELECTRO-THERMAL ODOR-RELEASING INKS
AND METHODS FOR RELEASING ODORS FROM THE SAME**

5 ABSTRACT OF THE DISCLOSURE

The present invention is drawn to odor-releasing ink-jet inks and methods for releasing odors from printed images. The ink-jet ink comprises an ink vehicle; an effective amount of an electro-thermal material dispersed 10 within the ink vehicle; and an effective amount of an odor-releasing additive within the ink vehicle wherein an odorant is releasable from the odor-releasing additive upon substantial activation of the electro-thermal material.